

ACCESSIBLE VOTING FOR EVERYONE

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Capitol Hill Block Party

Seattle, WA • July 28 - 29, 2006



King County
Elections

The King County Elections Outreach Team attended the Capitol Hill Block Party armed with voter registration forms, poll worker applications and sample equipment. With a table facing the main entrance of the festival gates, the Outreach Team was able to greet a large number of festival goers as they entered the Block Party. This prime location played a large role in the success of the outreach and also allowed the Outreach Team to reach a wide-ranging, diverse crowd.

Individuals registering to vote ranged from high school students who had recently turned 18, to fellow vendors who updated their registration forms and took registration forms home for friends and family. With sunshine, live music and an abundance of people in attendance, this event was the perfect



King County Elections staff members Meghann Seiler and Michael Busick inform visitors about the upcoming fall elections cycle.

opportunity to reach a younger generation of voters and remind them of their right to vote.

Event history

Celebrating the ninth year of eclectic arts, indie music, and entertainment, the Capitol Hill Block Party took over four blocks for the two day music and arts party, this year focusing on local music. Over 9,000 people, mostly in the 18 to 34 year old demographic, attended the Block Party over the two days, the largest audience yet to date.

Audience:

9,000 individuals

**E. Pike Street between
Broadway and 12th**

www.capitolhillblockparty.com